

Uniquely Speaking

A technology e-newsletter from Unique Micro Design (Issue 09)

To: [[Contact:26]] from [[Company:25]]

In this issue:

- RFID Update
- RFID World Australasia 2006 Exhibition & Conference
- RFID Training
- UMD White Paper The Evolution of Edgeware
- UMD On-Line Shop (shop.umd.com.au)

RFID Update

The interest in RFID (Radio Frequency Identification) continues to grow as we find the availability of UHF RFID technology improves and customers are becoming better educated about the "realities" of RFID.

In particular Australian compliant UHF RFID equipment is now available.

We continue to strengthen our position in providing "engineering ICT solutions" in RFID and our product range continues to grow in all the major RFID technologies: Low Frequency (LF), High Frequency (HF) and Ultra High Frequency (UHF).

An important part of delivering RFID technology is finding the "right" RFID tag for the right job. Accordingly, we have expanded our RFID tag offering considerably to include:

- Sokymat http://www.sokymat.com
- Sunbest Technologies http://www.sunbest.com.tw/Products.html

Some of this expanded offering can be found at: http://www.umd.com.au/itd/products/contents.html#rfid

We have also reorganised our internal operations to better support the delivery and support of RFID solutions. More on this later.

RFID World Australasia 2006 – Exhibition & Conference

UMD will be exhibiting at the upcoming RFID World Australasia 2006 Exhibition and Conference (stand 29).

When Tuesday 8th August: 11am - 3pm

Wednesday 9th August: 11am - 3pm

Where Sydney Convention and Exhibition Centre - Sydney

RFID World Australasia 2006 is a two day conference and exhibition filled with local and international case studies focusing on the use of RFID in a wide range of industries.

For more information download the RFID World conference brochure at: $\underline{http://www.terrapinn.com/2006/rfid\ au/}$

In particular we will be promoting our UMD-Edge: Edge Device Management Platform as previously announced.

Details on this can be found at:

http://www.umd.com.au/ftp/pub/DOC-UMD-Edge-PD.pdf

Both Rod Fisher and myself will be attending this. Look forward to seeing you.

RFID Training

Continuing the theme on RFID, APICS (The society of Supply Chain Professionals – www.apics.org.au) have expanded their popular RFID short courses to include both RFID and EPC Global Standards. EPC (Electronic Product Code) standard is the RFID standard for supply chain application.

Details can be found at:

http://www.apics.org.au/chapters/vic/events/default.asp?chapterID=2&eventID=298

UMD Technical Note 113 (White Paper) The Evolution of Edgeware

This **UMD Technical Note** (white paper) details the evolution of Edgeware and in particular outlines:

- What Edgeware is
- How it evolved
- And the future of Edgeware (Sensors and intelligent networks)

If you would like a copy, simply e-mail marketing@umd.com.au

UMD On-Line Shop

To better serve our direct customers in the purchase of consumable items (labels, ribbons etc) we have introduced our on-line shop.

shop.umd.com.au

Regards

Geoffrey Ramadan B.E.(Elec) Managing Director

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Reference	US Issue 09	